

KRISTA KREMIN

graphic designer

EDUCATION

SUNY Oswego Bachelor of Arts Graphic Design / Marketing	Oswego, NY 2009
Cicero-North Syracuse HS Advanced Regents Diploma Concentration in Spanish	Cicero, NY 2005

TECHNOLOGY

- InDesign
- Photoshop
- Illustrator
- Dreamweaver
- Command Workstation 5
- Quark XPress
- Microsoft Office
- Mac & Windows Platforms

AWARDS & SHOWS

2012 MarCom Awards Platinum Winner in Catalog Design Category	
46th Annual Juried Student Art Exhibition SUNY Oswego	2009
Bachelors of Art Exhibition Oswego Art Association, Oswego, NY	2009
45th Annual Juried Student Art Exhibition SUNY Oswego	2008

REFERENCES

Available upon request.

EXPERIENCE

Andrews Memorial & Trinity United Methodist Churches
North Syracuse & Clay, New York 2014 - Present
Complete and print Sunday bulletins for both churches, along with creating monthly newsletters, logos, identity systems, Power Point presentations, and brochures. Responsible for promoting both churches' events within the church and out into the community. Also perform secretarial tasks such as answering the phone, scheduling events and meetings in each building, e-mail correspondence, and filing paper work.

Southern Sudan Health Projects
North Syracuse, New York 2008 - Present
Developed the organization's brand identity to implement across all marketing collateral. Designed promotional materials to include logos, business cards, newsletters, letterheads, brochures, Power Point slides and initial web site presence. Created basic booth designs for conferences, fairs, and community events. Led a workshop informing other non-profit organizations and churches how to use social media to promote their programs and activities.

Northeastern Economic Developers Association
Liverpool, New York 2013 - 2014
Executed several promotional and informational e-mail blasts on a weekly basis, created and uploaded web content for organization's website, and promoted awareness and importance of attending their Annual Conference. Created monthly eNewsletter template and trade show materials.

WYNIT Distribution, LLC
North Syracuse, New York 2010 - 2013
Created and published national-level advertising campaigns, direct mail pieces, and trade show collateral for all business units including the consumer electronics, photography, and security industries. Was responsible for the design and production of the outdoor industry catalog on a yearly basis, in addition to as many as three biannual specialty magazines each year. Managed relationships with print vendors to oversee advertising placements and the production of marketing collateral. Designed web banners for outgoing electronic media communications and national advertising campaigns. Catered to the graphics needs of internal clients as well as create promotional materials for internal contests and promotions.